



B.B. Branton of Chattanooga is a sportswriter who has worked for the Lookout Mountain Mirror, the Chattanooga Free Press, and the Chattanooga.com. Branton previously served as the sports information and media staff for Athletes In Action, Seattle Pacific University, Chapman College, Major League Volleyball, and the University of the South in Sewanee, Tennessee. Branton is a 1969 graduate of the McCallie School in Chattanooga and a 1973 graduate of the University of Mississippi. Branton has been named the Tennessee Tennis Writer of the Year (co-awarded with Eddie Baker in 1997) and received the McCallie School's True Blue Award in 2017. As a youth, Branton was a multi-sport athlete. In 2018, he was inducted into the Chattanooga Sports Hall of Fame for his contributions to sports writing and reporting.